

ComeOnHome.biz is a state-wide "industry cluster" for New Mexico -- an online home show -- organized to help businesses connect with customers & specifiers.

We are DEDICATED TO HELPING YOUR BUSINESS GROW. ComeOnHome.biz is New Mexico's premier online publication dedicated to helping businesses in all aspects of the home improvement, building, landscaping, decorating and design fields connect with consumers and industry specifiers, providing an effective way for businesses to showcase the broad spectrum of their products and services.



We PROVIDE SUPPORT FOR THE BUILDING INDUSTRY In New Mexico. ComeOnHome.biz helps our advertisers grow and thrive, while helping New Mexico consumers and specifiers find the right businesses for their projects.

Visitors to ComeOnHome.biz are affluent, high-interest consumers seeking products and services in the home improvement, building and decorating fields. Unlike "passive" advertising media such as magazines, TV and radio, internet browsers are actively hunting for businesses with an intention to buy. And unlike other "generic" directories, ComeOnHome.biz is focused only on home-related businesses, we're filled with visuals (photographs) and we're organized in a thoughtful, easy-to-use system that allows browsers to find what they need, remember where they found it, and return again and again.

ComeOnHome.biz supports businesses throughout the entire state of New Mexico, reaching consumers in all parts of the state and beyond. Imagine listing your business in multiple categories in every phone book in New Mexico to get an idea of the dynamic reach and cost-effectiveness of ComeOnHome.biz.

ComeOnHome.biz does targeted marketing state-wide to reach consumers who are making decisions about building, designing, remodeling, decorating, landscaping and buying their homes. As an online resource library, we also target "industry specifiers" -- such as architects, designers, builders and contractors -- who are specifying products and services for their projects.

ComeOnHome.biz brings customers to our site through promotions in a vast number of publications and media, including frequent ads in Su Casa Magazine, Santa Fe Trend, Haciendas, Santa Fe Reporter's Annual Manual, Albuquerque the Magazine, Santa Fean Magazine, New Mexico Magazine, Comcast TV, Google and other media.

ComeOnHome.biz is a "search engine optimized" website that appears high in keyword searches, both organically and through paid or sponsored links. Our smart, strategic and aggressive search engine campaign assures that ComeOnHome.biz -- and the businesses in our network -- will be found by those looking for products and services in New Mexico through internet searches.

ComeOnHome.biz is growing rapidly, increasing the number of unique visitors by around 15% to 20% per month. In June 2007 we had over 6,500 visitors opening over 21,000 pages. This gives us a visitation "circulation" of over 150,000 unique and highly qualified "active" visitors for the upcoming 12-month period.





Come On Home New Mexico!
www.ComeOnHome.biz

ComeOnHome.biz is affordable and effective in reaching a broad spectrum of qualified, active customers that we direct to your business every day, all year long.

WE PROMOTE YOUR BUSINESS TO THE ENTIRE STATE. ComeOnHome.biz brings your business into our network of New Mexico's best businesses in the home improvement, building, remodeling, decorating and landscaping fields, where consumers and industry specifiers can easily find you.

We are structured to address the needs of NM businesses to have broad-based, effective marketing at a reasonable cost.



We have high CIRCULATION or TRAFFIC: Large numbers of highly qualified, high-interest, active customers visit ComeOnHome.biz regularly:

- * Thousands of customers throughout New Mexico visit ComeOnHome.biz each month.
- * Internet browsers are affluent, professional, and "active" consumers (rather than "passive" viewers of expensive media like magazines, TV and radio).

We provide marketing at a GREAT VALUE: You get beautiful photographic ads, numerous listings and other features for one low price on ComeOnHome.biz:

- * Your business is featured in multiple categories that reflect the full range of your business, products and services.
- * Your business is featured in full-screen, full-color ads.
- * Your business is featured in a slide show that further illustrates the range of products & services you offer.
- * ComeOnHome.biz drives high-interest visitors to your website, as your ads -- and numerous text links -- link directly to your website.
- * Ads on ComeOnHome.biz are intentionally affordable, cost-effective ways to promote your business and connect with consumers and specifiers.

We are a model of EFFECTIVENESS: ComeOnHome.biz is effective in ease-of-use, organization, and market reach:

- * ComeOnHome.biz is organized in easy-to-find Categories and Sub-Categories.
- * ComeOnHome.biz is targeted to consumers and specifiers state-wide.
- * ComeOnHome.biz is strategically optimized for Google and other search engines.
- * ComeOnHome.biz advertizes on your behalf in numerous magazines and media throughout New Mexico.